

**A STUDY ON
CONSUMER BEHAVIOUR TOWARDS THIRD
PARTY PRODUCTS IN INDIAN PRIVATE SACTOR
BANKING WITH SPECIAL REFERENCE TO ICICI
BANK & HDFC BANK**

**RANGIA BRANCH
A PROJECT REPORT SUBMITTED TO**



GAUHATI UNIVERSITY

Guwahati -14

In partial fulfillment of requirement for the award of bachelor degree in

**SUBMITTED BY
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Under the Supervision of

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DECLARATION

I hereby declare that the project work entitled "CONSUMER BEHAVIOUR TOWARDS THIRD PARTY PRODUCTS IN INDIA PRIVATE SECTOR BAKING WITH SPECIAL REFERENCE TO ICICI BANK & HDFC BANK RANGIA BRANCH " Submitted to Gauhati University in partial fulfillment of B.Com 6th Semester. It is a record of project work carried out by me under the guidance of Mr. Tapash Chackrabarty Sir of Nalbari Commerce College.

I further declare that the work report in this project has not been Submitted and will not be submitted either in part or full the award of any other degree diploma in this institute or any other University

Date: 28/05/24

DAVID KUMAR BORO

Place: Nalbari

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I am also thankful to the respondent who has spend valuable time from their busy schedule in filing my questioners and help me completing this project.

Date: 28/05/24

Place: Nalbari



David Kumar Boro

CERTIFICATE

This is the certify that David Kumar Boro of B Com 6th Semester 2024 Nalbari Commerce College under Roll:UC-211-200-0182 and GU Registration No-21025511 years 2021-22 was working under my Supervision and guidance for his work for three course bachelor of commerce under Gauhati University . His project work entitled " CONSUMER BEHAVIOUR TOWARDS THIRD PARTY PRODUCTS IN INDIAN PRIVATE SACTOR BANKING WITH SPECIAL REFERENCE TO ICICI BANK & HDFC BANK " Which he is submitting in his genuine or original work.



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CONTENT

PARTICULARS	PAGES NO .
CHAPTER -1	
1.1 INTREODUCTION	1-3
1.2 OBJECTIVES OF PROJECT	4
1.3 RESCRCH METHODOLOGY	5-6
1.4 SAMPLE UNIT SAMPLE SIZE SAMPLE TECHNIQUE	6
1.5 LAMITATIONS	7
CHAPTER 2	
2.1 EXECUTIVE SUMMARY	9-10
2.2 INDIAN BANKING SECTOR	11-17
2.3 STATUS OF INDIAN BANKING SYSTEM	18-22
2.4 BANK SYSTEM	23-25
CHAPTER -3	
3.1 THIRD PARTY PRODUCTS (MUTUAL FUNDS, ITS VARIOUS PHASES)	27-34
3.2- MUTUAL FUNDS : AN OUR VIEW	35-3
3.3 STRUCTURE OF THE INDIAN MUTUAL FUND INDUSTRY (REGULATORY ASPEETS,SCHEMES , OF MUTUAL FUND , INVESTMENT PERFERRED)	40-48
CHAPTER 4	
4.1 KEY FINDINGS AND ANALYSIS	50-57
4.2 BIBLIOGRAPHY	58
4.3QUESTIONNAIRES	59-61